

NATIONAL & CONVENTION STEM CAREER FAIR

YEAR-ROUND
**PARTNERSHIP
OPPORTUNITIES**

2025

OCTOBER 1-4

DAVID L. LAWRENCE
CONVENTION CENTER
PITTSBURGH, PA





NATIONAL CONVENTION & STEM CAREER FAIR

Thank you for your interest in supporting the Society of Asian Scientists and Engineers (SASE). SASE is dedicated to the advancement of API+ (of Asian Heritage) scientists and engineers in education and employment so that they can achieve their full career potential.

On behalf of SASE's students, professionals, and staff, Thank you!

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Partnership Legend



National Conference Opportunities



Year-round Opportunities

NATIONAL CONVENTION REGISTRATION TYPES



Professional Registration | \$1,275

\$1,125 before June 30

Includes all professional events (training, meals, and award celebrations) and access to collegiate events including, General Sessions, Interview Booths, and STEM Career Fair.

Collegiate Sponsor Registration | \$125

Includes access to collegiate events including General Sessions, Interview Booths, and STEM Career Fair.

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SASE MILESTONES

2007

NOVEMBER

SASE was founded by P&G employees and registered in the State of Ohio as a 501(c)(3) nonprofit

2008

OCTOBER

Carnegie Mellon University becomes the first SASE collegiate chapter

2009

DECEMBER

Cincinnati becomes the first SASE professional chapter

2010

MARCH

GE sponsors SASE

AUGUST

SASE reaches 10 collegiate chapters

NOVEMBER

SASE reaches 20 collegiate chapters

DECEMBER

Shell, Toyota, Michelin, Lockheed Martin and Southern Company sponsor SASE

2011

FEBRUARY

SASE hires Executive Director; PASES chapters vote to join SASE

MARCH

SASE announces first National Conference for September 2011

SEPTEMBER

SASE holds first National Conference and Career Fair in Baltimore, MD

2012

NOVEMBER

SASE hosts 5 regional conferences (NE, Central, South, Mountain and West) with over 600 participants

2013

OCTOBER

SASE surpasses 50 collegiate chapters and 5 professional chapters; SASE hosts third national conference and largest career fair for Asian Americans in the nation

2014

FEBRUARY

SASE hosts 6 regional conferences

2015

JULY

SASE hosts virtual retreat for collegiate regional team

OCTOBER

SASE hosts fifth national conference and STEM career fair in Houston, TX

2017

FEBRUARY

Embry-Riddle becomes 88th collegiate chapter

OCTOBER

SASE reaches 80 general sponsors and 16 organizational-level sponsors

SASE hosts first ERG Training & APIA Senior Leadership meeting

2018

JANUARY

Dennis Hirotsu joins SASE as Executive Advisor

OCTOBER

SASE hosts full professional training and organizes executive forum at 2018 national conference

2019

JULY

SASE hosts inaugural SASEsalutes at 2019 national conference

2020

OCTOBER

SASE successfully hosts its first virtual national conference

2021

JUNE

SASE launches Women's Leadership Conference

2022

JANUARY

SASE establishes first collegiate chapter in Canada

OCTOBER

Return to in-person National Convention

2023

JANUARY - MARCH

Highest attendance to date for all five Regional Conferences combined

2024

OCTOBER

Highest attendance to date for SASE National Conference

OVERVIEW & SOCIAL MEDIA REACH

SASE'S MISSION & VISION

Mission: Our mission is to elevate API+ (of Asian Heritage) leaders to positions of high value. By unlocking their career potential, nurturing their inherent leadership skills, and fostering a vibrant community, SASE paves the way for success, amplifies our voices, and drives transformative impact across various fields.

Vision: Unlocking Potential & Empowering API+ (of Asian Heritage) Leaders.

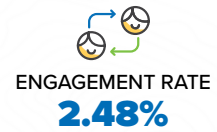
Each year, SASE hosts the largest Asian STEM career fair in the U.S. In addition, our annual SASE Magazine is available digitally online.

With a network of more than 16,000 students and professionals, SASE provides unique access to technical talent across the U.S. We position you to recruit potential candidates and connect with other companies who believe in diversity and inclusion. Through our programs, your company can make an impact on the next generation of leaders and even provide your employees with a place to grow, learn, volunteer and lead.



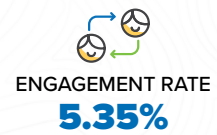
FACEBOOK

facebook.com/SASE



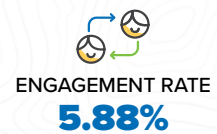
INSTAGRAM

[@saseconnect](https://instagram.com/saseconnect)



LINKEDIN

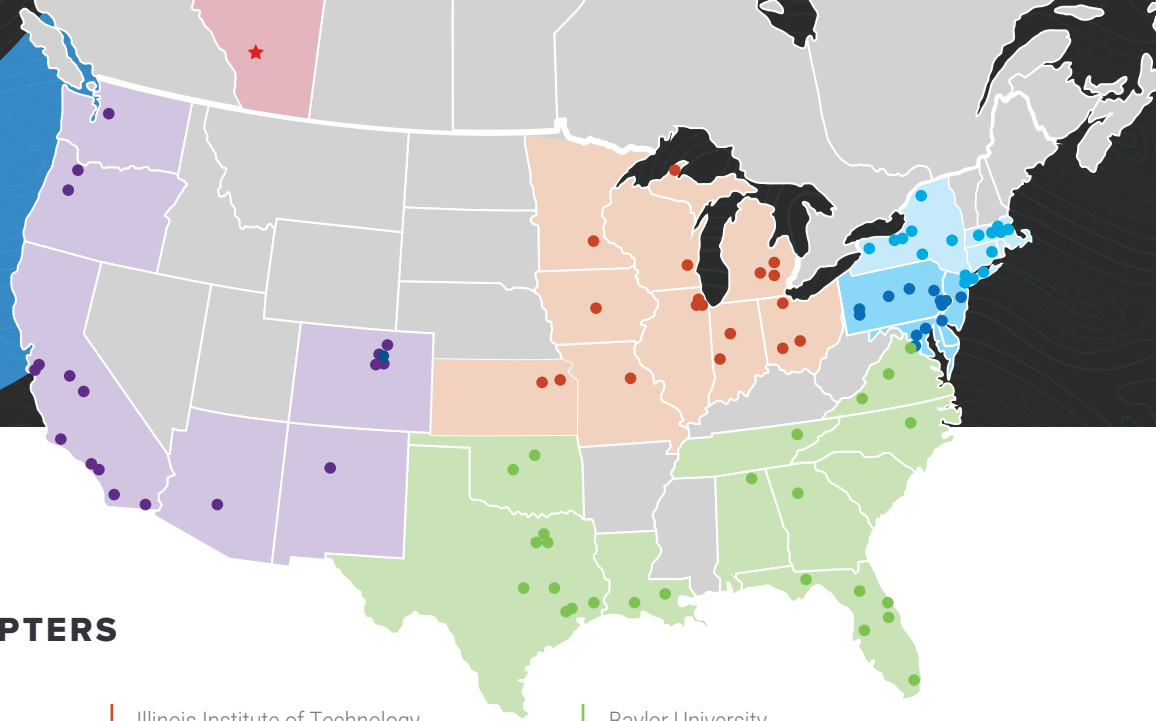
[linkedin.com/company/
society-of-asian-scientists
-and-engineers/](https://linkedin.com/company/society-of-asian-scientists-and-engineers/)



SASEXPRESS



MEMBER REACH



COLLEGIATE CHAPTERS

- Binghamton University
- Boston University
- Brandeis University
- Brown University
- Bucknell University
- Carnegie Mellon University
- City College of New York
- Clarkson University
- Drexel University
- George Washington University
- Lehigh University
- New York University
- Northeastern University
- Pennsylvania State University
- Princeton University
- Rensselaer Polytechnic Institute
- Rochester Institute of Technology
- Rutgers University
- Stevens Institute of Technology
- Stony Brook University
- University at Buffalo
- University of Connecticut
- University of Delaware
- University of Maryland, College Park
- University of Massachusetts Amherst
- University of Rochester
- University of Pittsburgh
- Villanova University
- Worcester Polytechnic Institute

- Illinois Institute of Technology
- Iowa State University
- Kansas State University
- Michigan State University
- Michigan Technological University
- Northwestern University
- Ohio State University
- Purdue University
- Rose-Hulman Institute of Technology
- University of Chicago
- University of Cincinnati
- University of Dayton
- University of Illinois Urbana-Champaign
- University of Kansas
- University of Michigan
- University of Minnesota
- University of Missouri, Columbia
- University of Toledo
- Wilbur Wright College

- Arizona State University
- California State University, Fresno
- California State University, Long Beach
- Colorado School of Mines
- Colorado State University, Fort Collins
- Oregon State University
- Regis University
- San Jose State University
- University of California, Merced
- University of California, San Diego
- University of California, Santa Barbara
- University of California, Santa Cruz
- University of Colorado Boulder
- University of Colorado Denver
- University of New Mexico
- University of Portland
- University of Southern California
- University of Washington

- Baylor University
- Embry-Riddle Aeronautical University, Daytona Beach
- Florida State University
- George Mason University
- Georgia Institute of Technology
- Lamar University
- Louisiana State University
- North Carolina State University
- Oklahoma State University
- Texas A&M University
- University of Alabama
- University of Alabama in Huntsville
- University of Central Florida
- University of Florida
- University of Georgia
- University of Houston
- University of Miami
- University of North Texas
- University of Oklahoma
- University of South Alabama
- University of South Florida
- University of Texas at Arlington
- University of Texas at Austin
- University of Texas at Dallas
- University of Tennessee, Knoxville
- University of Virginia
- Vanderbilt
- Virginia Tech

★ Canada, University of Calgary

PRO Arizona
Colorado

- NE Subregion A
- NE Subregion B
- Midwest Region
- West Region
- South Region
- ★ 1st Canadian Chapter
- Professional Chapter

2025 SASE

CONVENTION EVENTS & OPPORTUNITIES

Select a Collegiate Conference opportunity followed by a Professional Conference opportunity, then browse through our opportunity boosters to round out your package.



OCT 1-3

Professional Conference



OCT 2

SASEhack & Hospitality Suites



OCT 2-3

Collegiate Conference & Hospitality Suites



OCT 3

Resume Rooms



OCT 4

STEM Career Fair

FOLLOW THESE STEPS TO GET YOUR PACKAGE READY



Select your OAC Membership or Collegiate Career Fair package



Review National Convention sponsorship options



Make connections through marketing opportunities



Review and select Professional programming

Note: For the 2025 SASE Collegiate Conference & STEM Career Fair options must be selected as the minimum sponsorship required. We can also customize your sponsorship package and reserve booth spaces that fit your needs – just contact a SASE sponsorship outreach team member to get started.



OAC MEMBERSHIPS

| Benefit | Elite | Collegiate | Pro |
|---|-----------|------------|--------------|
| Pricing | \$57,000 | \$33,000 | \$35,000 |
| Logo on SASE homepage | X | X | X |
| Logo on OAC page in SASE Magazine | X | X | X |
| Two face-to-face OAC meetings per year | X | X | X |
| Semi-annual recognition as an OAC member in SASE newsletter | X | X | X |
| Monthly 1:1 meeting for end-to-end SASE program partnership | X | X | X |
| Career fair booth size | 20' x 30' | 20' x 20' | 10' x 10'*** |
| Career fair booth selection priority | 1st | 2nd | 2nd*** |
| National Convention sponsor registrations | 16 | 14 | |
| National Convention professional registrations | 11 | 2 | 22 |
| Interview booths (Fri & Sat) | 4 | 2 | 1*** |
| Sponsored Collegiate workshop | 1 | * | |
| One panelist in multi-company Collegiate panel | X | X | |
| 2025 resume database access | Full Year | Full Year | 90 days*** |
| 2025 job postings | Full Year | Full Year | 90 days*** |
| SASE digital magazine ad | 2 page | Full page | |
| Exclusive email blast to collegiate registrants | X | X | |
| Co-Lead sponsor ack. for Know Before You Go email | X | | |
| Instagram post | Feed | Story | |
| Sponsor item in Collegiate attendee tote bags | X | | |
| 2026 SASE Regional Conference sponsorship discount | X | X | |
| 10% discount on Collegiate SASExpress advertising | X | X | |
| Key school chapter development | X | X | |
| SASE Achievement and Award nominations | 10 & 10 | 5** & 5** | 10 & 10 |
| Achievement & Salutes Awardees posted on SASE LinkedIn | X | ** | X |
| Reserved table at Achievement Awards celebration at NC | X | ** | X |
| Up to 3 executive panelist slots for Pro Conference | X | | X |
| Pro-focused networking area during reception | X | | |
| Logo on Pro Conference website, marketing materials, and mobile app | X | | |
| Logo on Pro photo booth prints | X | | |
| Customized SASE NC recap video w/ attendee testimonials | X | | |
| Women's Leadership Conference registrations (April 2025) | 11 | 5 | 11 |

* Add-on \$2,500 for Collegiate Sponsored Workshop (limit 1)

** Add-on \$1,000 for an additional +5 Achievement & +5 Salutes nominations, LI posts & reserved award table

*** All 4 items can be replaced with \$5,000 credit towards Training Cohort programs





COLLEGIATE CAREER FAIR

10' x 10' Career Fair Booth Package | \$8,750

Government/Non-profit Pricing: \$7,500 | Academic Pricing: \$2,250

- Logo recognition on SASE Convention website
- Half-page ad in SASE Magazine
- Two Collegiate sponsor registrations
- 90 day access to resume database
- Booth package Includes: one 6' table, 2 chairs, 1 wastebasket

10' x 20' Career Fair Booth Package | \$16,000

Government/Non-profit Pricing: \$13,500 | Academic Pricing: \$4,250

- Logo recognition on SASE Convention website
- Full-page ad in SASE Magazine
- 4 Collegiate sponsor registrations
- 90 day access to resume database
- Booth package includes: two 6' tables, 4 chairs, 2 wastebaskets

10' x 30' Career Fair Booth Package | \$22,750

Government/Non-profit Pricing: \$19,000 | Academic Pricing: \$6,000

- Logo Recognition on SASE Convention Website
- Full-page ad in SASE Magazine
- 6 Collegiate Sponsor Registrations
- 90 day access to resume database
- Booth package Includes: two 6' tables, 4 chairs, 2 wastebaskets

20' x 20' Career Fair Booth Package | \$26,000

Government/Non-profit Pricing: \$23,500 | Academic Pricing: \$7,500

- Logo recognition on SASE Convention website
- Full-page ad in SASE Magazine
- 8 Collegiate sponsor registrations
- 90 day access to resume database
- Booth package Includes: two 6' tables, 4 chairs, 2 wastebaskets

NEED MORE SPACE?

Additional 10' x 10' Booth Space | \$5,500

Government/Non-profit Pricing: \$5,000 | Academic Pricing: \$1,500

- Booth package Includes: one 6' table, 2 chairs, 1 wastebasket

Interview Booth (Friday & Saturday) | \$1,000

- Booth package Includes: one 6' table, 2 chairs, 1 wastebasket



COLLEGIATE CAREER FAIR

Resume Review Sponsor | \$10,000 | OAC Price: \$8,000 (6 max.)

Resume reviews are an excellent 1-on-1 interaction to provide constructive feedback and to meet the students behind the resumes

- SASE provides the reservation process and sign up report before the event day to allow your reviewers to proactively prepare feedback for resume holders
- 15-minute slots for resume critiques by your company representatives
- Up to 4 Collegiate sponsor registrations included for your reviewers

Sponsored Collegiate Workshop | \$5,000 | OAC Price: \$2,500

- Company provides workshop representative(s)
- Present on a specific collegiate educational topic to support student success (SASE will provide guidelines/list of topics if needed)
- Two Collegiate sponsor registrations for representatives Includes signage at session

Hospitality Suite | \$5,500 | OAC Price: \$5,250 (6 max. per day)

- Sponsor must provide food and beverage for suite
- Based on availability for Thursday and/or Friday
- Sponsor responsible for furnishing/electrical
- Push notifications sent to all Collegiate students through mobile app
- Branded signage outside hospitality suite





NATIONAL CONVENTION SPONSORSHIPS

Thursday Night Collegiate Welcome Reception

\$19,000 

- Exclusive sponsorship of the Thursday night Collegiate welcome reception (Collegiate conference), which includes a subset of national award recognition.
- Sponsor logo shown on screen at the beginning of the event
- Opportunity for an executive from sponsor to do a 2-3 minute, live or pre-recorded video, integrated at beginning of event
- 6 additional Collegiate sponsor registrations

Friday Evening Celebration (Pro and Collegiate)

\$20,000 

- Exclusive sponsorship of the Friday evening celebration, which includes the Spirit of SASE and SASE Heart Awards
- Sponsor logo shown on screen at the beginning of the event
- Opportunity for an executive from sponsor to do a 2-3 minute, live or pre-recorded video, integrated at beginning of event
- 6 additional Collegiate sponsor registrations

Saturday Collegiate Leadership Workshop Sponsor

\$15,000 

- Provide a keynote speaker for the seminar for a 15 - 20 minute discussion around a specific collegiate educational topic to support student success
- SASE will promote keynote via social media (details needed at least a month in advance)
- SASE can provide guidelines/list of topics (if requested by sponsor)
- Sponsor logo shown on screen at the beginning of the event
- 3 Collegiate sponsor registrations

SASEhack Sponsor | \$12,500 Co-Sponsor (3 max.) | \$33,000 for Exclusive Sponsor

SASEhack is a fun, open-to-all event that invites students to collaborate on designing solutions to real-world challenges! Participants learn new skills, connect with experts, apply new technologies, and face challenges within a unique online environment.

- Sponsor SASE's fall hackathon 2025
- Opportunity to co-craft challenge, business pitch presentation competition or, multi-challenge quest
- Opportunity to supply challenge materials
 - Data sets
 - Build kits (e.g. raspberry pi, licenses for frameworks, etc)
- Opportunity to present to attendees (e.g. technology or ideation panel)
- Interact with attendees as judges and/or mentors
- Recognition in SASE Magazine and on SASE website and social media





NATIONAL CONVENTION SPONSORSHIPS

Collegiate Snack Break Sponsor | \$1,500 *three available per break*

- Visible logo recognition throughout the snack break areas
- One 6' table and 2 chairs at snack break area
- Sponsor recognition on mobile app push notifications

Convention Tote Bag Sponsor (3,000 pcs.) | \$10,000

- Company logo prominently placed on tote bag distributed to 3,000 convention attendees
- One product insert in tote bag or backpack (production and shipping not included)
- Upgrade to higher quality tote bags or backpacks for an additional fee
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)
- Must be paid full by 8/1/25

Onsite Registration Sponsor | \$10,500

- Branded registration counters (co-branded with SASE)
- One product insert in tote bag (production and shipping not included)
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)

Collegiate Lanyard Sponsor (3,000 pcs.) | \$12,000

- Company logo on each attendee lanyards (single color)
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)

Student Resource Center Sponsor | \$12,500

- Sponsor recognized for their support providing space for students to print/copy resumes, documents, etc. and have a space (50 seats) to wait for upcoming interviews
- Branded counter space
- Branded charging stations (2)
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)
- Opportunity to customize space (additional cost)

SASE Collegiate Photo Booth Sponsor | \$12,000 (3 days) or \$5,000 each day

- Company logo recognition at SASE photo booth & logo on photo print
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)



NATIONAL CONVENTION SPONSORSHIPS

Collegiate Headshots | \$2,500 per session - \$7,000 for all 3

- 3 collegiate sessions available (1 Thursday / 1 Friday / 1 Saturday)
- Branded on-line album
- On-line password with sponsor name to access photos
- Branded signage at headshot location
- Sponsor listed on NC schedule

Student Wi-Fi Sponsor | \$17,500

- Logo recognition in SASE marketing as student Wi-Fi sponsor
- Branded splash page with company logo
- Redirect to webpage of sponsor's choice after student connects to network

Collegiate Mobile App Exclusive Sponsor | \$8,500

- Includes logo on convention app with convention schedule

Convention Chopstick Sponsor | \$8,000 (2,000 pairs)

- Company logo on packaged chopsticks
- Can be distributed by sponsor or included in all tote bags
- Must commit by 8/1/25

Product Inserts in Tote Bag | \$2,500

- One item included with Convention tote bags
- Production and shipping not included
- Item must be approved by SASE

2025 National Convention Digital Signage

- Digital Signage Network | *Contact us for more information

2025 National Convention Signage

- Floor Clings (3' x 3') | \$500
- Floor Clings (5' x 5') | \$700
- Elevator Door Cling in Hall A/B Lobby | \$1,800
- Over Escalator Banner (17' x 7') in Hall A/B Lobby | \$3,500
- Over Escalator Banner (17' x 7') in Hall A Lobby | \$3,500
- Double Sided Escalator Cling (10' x 20" rectangle) | \$2,250





MAKING CONNECTIONS | MARKETING & MORE

SASE Job Board

The SASE Job Board is your 24/7 gateway to top collegiate and professional talent. Recruit future leaders and innovators with ease! (Note: Unavailable in December for maintenance.)

- **Basic - \$250:** Displayed for 30 days/Expires 30 days from purchase date
- **Standard - \$795:** 5 job posts/Displayed for 60 days/Expires 365 days from purchase date
- **Double - \$1,175:** 10 job posts/Displayed for 60 days/Expires 365 days from purchase date
- **Unlimited 90 - \$1,250:** Unlimited posts/Displayed for 60 days/Expires 90 days from purchase date
- **Unlimited 180 - \$2,100:** Unlimited job posts/Displayed for 60 days/Expires 180 days from purchase date

SASE Student Resume Database

- **Search 90 - \$1,395:** Unlimited searches/Expires 90 days from purchase date
- **Search 180 - \$2,395:** Unlimited searches/Expires 180 days from purchase date

SASE Partner Scholarship | \$5,500

The SASE Scholarship Program honors outstanding collegiate students for their academic excellence, leadership, and community impact. Community involvement plays a key role in the selection process, advancing SASE's mission.

- Each student scholarship award is \$5,000 (along with a 10% SASE administrative fee of \$500)
- Scholarship criteria can be designated by the sponsor, which can include internship or mentorship opportunities for scholarship recipients.
- For more information, please contact ahmed.pothiawala@saseconnect.org

Collegiate Leadership Accelerator Program | \$7,500

- Opportunity for sponsorship of the Collegiate Leadership Accelerator Program at NC, which includes a professional and collegiate networking event and a 2-hour collegiate leadership development workshop
- Opportunity to support additional CLA programming year-round, such as virtual leadership sessions, multi-part development series, or skill-building workshops
- Sponsor logo shown on screen at the beginning of all events
- Sponsor logo shown on CLA webpage





MAKING CONNECTIONS | MARKETING & MORE

SASE Digital Magazine Ad

- Full-page ad | \$4,000
- Half-page ad (horizontal) | \$2,500
- Full-page upgrade from complimentary half-page | \$2,300

Digital Ad on Convention Website | **\$1,500** (5 max.)

- Square format ad image
- Rotating display on home page 60 days prior to the event
- Customize link when people click on the ad

E-Newsletter Article | **\$2,500**

- Article featured in SASEXpress, bi-weekly e-newsletter reaching over 16,000 subscribers

SASE Social Media (Convention Season Aug. - Oct.)

- Sponsored NC promo ads on Instagram (Boosted Post) | **\$5,000**
- Instagram story post and highlight (up for approximately 3 months) | **\$1,500**
- Discord community ad | **\$500**

SASE Social Media (Non-Convention Season Nov. - July)

- Sponsored company supporting SASE ads on Instagram | **\$1,500**
- Discord community ad | **\$500**

Company Day (Wednesday Only) | **\$1,200**

- Requires \$2,500 spend in food/beverage (before service and tax)
- Requires separate sub-block agreement of at least 15 rooms for two nights.
- Direct billing with the hotel or convention center is required
- Does not include A/V or electrical

Offering Ceremony Room | **\$1,000**

- Company-use room for after Career Fair closes
- Does not include A/V or electrical





PROFESSIONAL PROGRAMMING

Premium Pro Conference Sponsor

\$21,000 (2 available)



- Includes Pro Pack (11 total) of Professional conference registrations
- Pro-focused Networking Area during evening reception (date tbd)
- Acknowledgment of sponsorship throughout conference
- Event sponsor listing on pro conference website, marketing materials, and mobile app
- Sponsor logo on Pro photo booth prints
- Customized SASE Convention recap video w/ your attendee testimonials

Pro Conference Sponsor

\$16,000



- Includes Pro Pack (11 total) of Professional conference registrations
- Acknowledgment of sponsorship throughout conference
- Event sponsor listing on pro conference website, marketing materials, & mobile app

Pro Pack of Registrations

Buy 10, Get 1 Free



- Early Bird: **\$11,250** (before July 23, 2025)
- **\$12,750** (regular)

Pro Webinar Series Sponsorship

\$9,000



- Exclusive sponsorship for a series of 6 webinars for the SASE Professional audience
- Additional webinars may be added to the sponsorship at a rate of \$1,500/webinar
- Each webinar averages 600 registrations, 350 attendees, 4,000 LinkedIn impressions
- Event sponsor logo on website and all marketing materials
- 2-minute sponsor intro video for all webinars (SASE-approved)



THANK YOU!

2024 ORGANIZATIONAL ADVISORY COUNCIL (OAC)

The Organizational Advisory Council of the Society of Asian Scientists and Engineers plays an important role in SASE's continued growth and success. OAC members are partners in the strategic development of SASE, and participate in national and regional events.

SASE is deeply grateful to the OAC members for their continued support.





**SEE YOU IN
PITTSBURGH!**

