



YEAR-ROUND

PARTNERSHIP OPPORTUNITIES

2024

OCTOBER 9-12

BOSTON, MA

NATIONAL CONVENTION & STEM CAREER FAIR





NATIONAL CONVENTION & STEM CAREER FAIR

Thank you for your interest in supporting the Society of Asian Scientists and Engineers (SASE). SASE is dedicated to the advancement of Asian heritage scientists and engineers in education and employment so that they can achieve their full career potential.

On behalf of SASE's students and professionals, thank you!

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Partnership Legend



National Conference Opportunities



Year-round Opportunities

NATIONAL CONVENTION REGISTRATION TYPES

Professional Registration | \$1,050

\$1,050 (before June 30), \$1,200 (regular)

Includes all professional events (training, meals, and award celebrations) and access to collegiate events including, General Sessions, Interview Booths, and STEM Career Fair.

Collegiate Sponsor Registration | \$125

Includes access to collegiate events including General Sessions, Interview Booths, and STEM Career Fair.

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WELCOME LETTER FROM THE CEO

Dear SASE friends and sponsors,

With great enthusiasm, I extend to you a warm welcome on behalf of the Society of Asian Scientists and Engineers (SASE). As we gear up for our upcoming National Convention in Boston in October, your potential engagement with SASE not only excites us but also reinforces our shared commitment to identify future talents, to develop your talented employees, and to support our Asian, Asian American, and Pacific Islander community.

The SASE National Convention stands as a beacon of opportunity, engagement, and collaboration, drawing together a vibrant community of API professionals, students, and industry leaders from across the nation. SASE is the largest API community with over 100 collegiate chapters, robust professional programming, and a powerful executive forum.

Your sponsorship would not only elevate the scale and impact of this event but also signify a powerful statement of support for the advancement of Asian scientists and engineers. It is an investment in the future leaders of STEM, who, with their diverse perspectives and skills, are poised to contribute to your organization's mission.

The convention is designed to cater to a wide array of interests and professional needs, featuring engaging workshops, insightful keynote speeches, and interactive sessions that facilitate meaningful exchanges and learning. You will get to meet our very talented and excited young talent from many of the nation's top STEM program. The professional program is curated with our top trainers to bring out ah-ha moments so that your employees will bring their learnings back to their team.

As a sponsor, you will have the unique opportunity to showcase your organization's commitment to diversity and innovation, connect with top talent, and engage with a community that is passionate about making a difference in the world through science and engineering. Your support will enable us to provide a richer, more inclusive experience for all attendees and to extend our reach to even more aspiring scientists and engineers who can benefit from the resources and opportunities that SASE offers.

We are at a pivotal moment in history, where the collective efforts of our diverse and talented community can lead to greater advancement than we can do individually and a more inclusive future in STEM. Your partnership in this endeavor is not just a sponsorship; it is a powerful collaboration that can inspire change, foster growth, and make a lasting impact on the lives of many.

I look forward to the possibility of welcoming you into our community of sponsors and working together towards a successful and memorable National Convention. Together, we can create an unparalleled experience that celebrates diversity, encourages innovation, and paves the way for the next generation of leaders in science and engineering. 2024 Boston should be the SASE's largest National Convention to date!

I welcome you to the #SASEfamily,

Khánh Vũ
CEO & ED, Society of Asian Scientists and Engineers (SASE)

2024 SASE MILESTONES

2007

NOVEMBER

SASE was founded by P&G employees and registered in the State of Ohio as a 501(c)(3) nonprofit

2008

OCTOBER

Carnegie Mellon University becomes the first SASE collegiate chapter

2009

DECEMBER

Cincinnati becomes the first SASE professional chapter

2010

MARCH

GE sponsors SASE

AUGUST

SASE reaches 10 collegiate chapters

NOVEMBER

SASE reaches 20 collegiate chapters

DECEMBER

Shell, Toyota, Michelin, Lockheed Martin and Southern Company sponsor SASE

2011

FEBRUARY

SASE hires Executive Director; PASES chapters vote to join SASE

MARCH

SASE announces first National Conference for September 2011

SEPTEMBER

SASE holds first National Conference and Career Fair in Baltimore, MD

2012

NOVEMBER

SASE hosts 5 regional conferences (NE, Central, South, Mountain and West) with over 600 participants

2013

OCTOBER

SASE surpasses 50 collegiate chapters and 5 professional chapters; SASE hosts third national conference and largest career fair for Asian Americans in the nation

2014

FEBRUARY

SASE hosts 6 regional conferences

2015

JULY

SASE hosts virtual retreat for collegiate regional team

OCTOBER

SASE hosts fifth national conference and STEM career fair in Houston, TX

2017

FEBRUARY

Embry-Riddle becomes 88th collegiate chapter

OCTOBER

SASE reaches 80 general sponsors and 16 organizational-level sponsors

SASE hosts first ERG Training & APIA Senior Leadership meeting

2018

JANUARY

Dennis Hirotsu joins SASE as Executive Advisor

OCTOBER

SASE hosts full professional training and organizes executive forum at 2018 national conference

2019

JULY

SASE hosts inaugural SASEsalutes at 2019 national conference

2020

FEBRUARY

SASE reaches 100 collegiate chapters

OCTOBER

SASE successfully hosts its first virtual national conference

2021

JUNE

SASE launches Women's Leadership Conference

2022

JANUARY

SASE establishes first collegiate chapter in Canada

OCTOBER

Return to in-person National Convention

2024 SASE OVERVIEW & DEMOGRAPHICS

The Society of Asian Scientists and Engineers is a 501(c)(3) nonprofit organization dedicated to advancing Asian heritage scientists and engineers in education and employment to achieve their full career potential. In addition to professional development, SASE encourages members to contribute to the enhancement of the communities in which they live.



SASE'S MISSION



Prepare Leaders

Prepare Asian heritage scientists and engineers for success in the global business world.



Celebrate Diversity

Celebrate diversity on campuses and in the workplace.

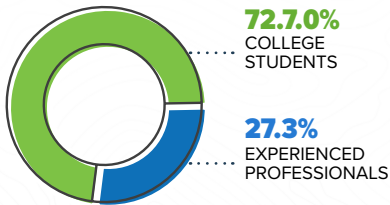


Give Back

Provide opportunities for members to make contributions to their local communities.

2023 NATIONAL CONVENTION DEMOGRAPHICS

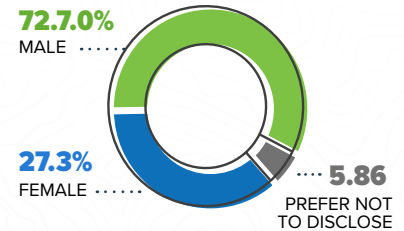
ATTENDEE TYPES



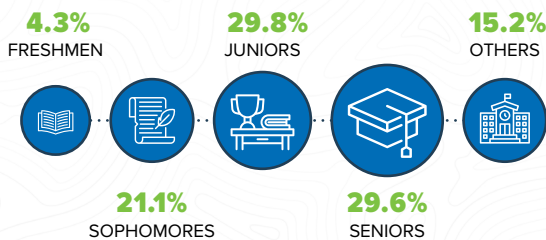
ATTENDEES

2,750+

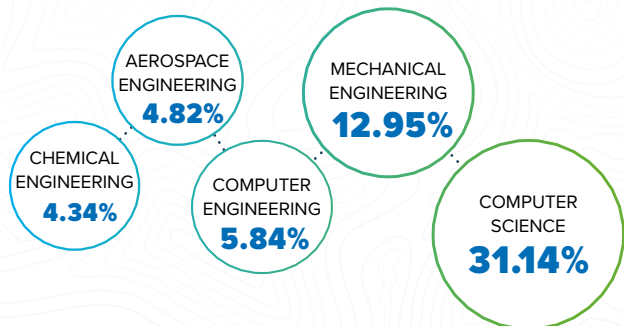
GENDER



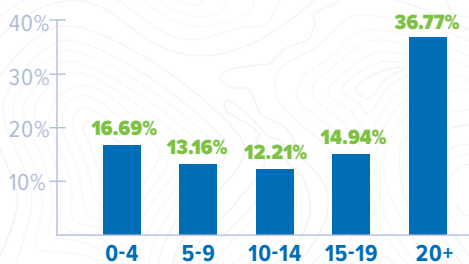
COLEGIATE DEMOGRAPHICS



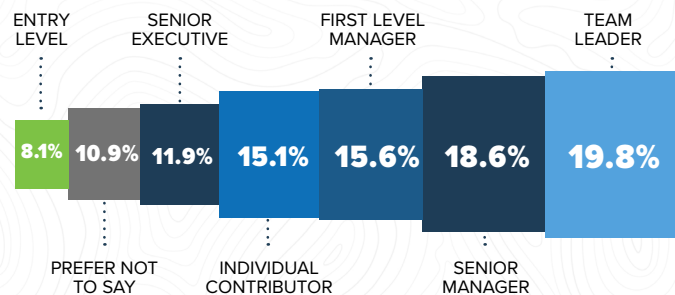
TOP 5 FIELDS OF STUDY



YEARS OF PROFESSIONAL EXPERIENCE



PROFESSIONAL DEMOGRAPHICS



2024 SASE SOCIAL MEDIA REACH

Each year, SASE hosts the largest Asian STEM career fair in the U.S. In addition, our annual SASE Magazine is distributed to all conference attendees and all chapters.

With a network of more than 15,000 students and professionals, SASE provides unique access to technical talent across the U.S. We position you to recruit potential candidates and connect with other companies who believe in diversity and inclusion. Through our programs, your company can make an impact on the next generation of leaders and even provide your employees with a place to grow, learn, volunteer and lead.



FACEBOOK • facebook.com/SASE


LIKES
6,300+



REACH
55,700+

INSTAGRAM • @saseconnect


FOLLOWERS
2,500+


REACH
81,000+


IMPRESSIONS
490,000+


ENGAGEMENT RATE
5.61%

LINKEDIN • linkedin.com/company/society-of-asian-scientists-and-engineers/


FOLLOWERS
10,200+


REACH
158,000+


IMPRESSIONS
318,000+



ENGAGEMENT RATE
3.91%

SASEXPRESS • linkedin.com/company/society-of-asian-scientists-and-engineers/

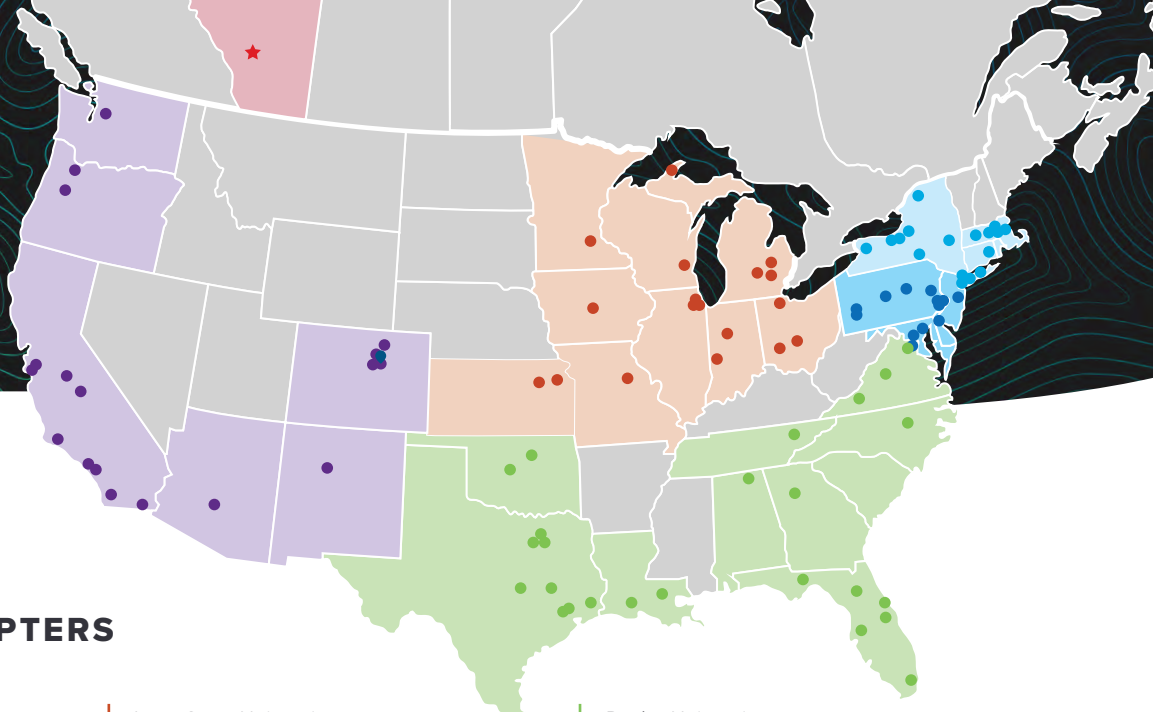

FOLLOWERS
10,200+


REACH
158,000+


IMPRESSIONS
318,000+


ENGAGEMENT RATE
3.91%

2024 SASE MEMBER REACH



COLLEGIATE CHAPTERS

Binghamton University
Boston University
Brandeis University
Brown University
Bucknell University
Carnegie Mellon University
City College of New York
Clarkson University
Drexel University
George Washington University
Lehigh University
New York University
Northeastern University
Pennsylvania State University
Princeton University
Rensselaer Polytechnic Institute
Rochester Institute of Technology
Rutgers University
Stevens Institute of Technology
Stony Brook University
University at Buffalo
University of Connecticut
University of Delaware
University of Maryland, College Park
University of Massachusetts Amherst
University of Rochester
University of Pittsburgh
Villanova University
Worcester Polytechnic Institute

Iowa State University
Kansas State University
Michigan State University
Michigan Technological University
Northwestern University
Ohio State University
Purdue University
Rose-Hulman Institute of Technology
University of Chicago
University of Cincinnati
University of Dayton
University of Illinois Urbana-Champaign
University of Kansas
University of Michigan
University of Minnesota
University of Missouri, Columbia
University of Toledo
Wilbur Wright College

Arizona State University
California State University, Fresno
California State University, Long Beach
Colorado School of Mines
Colorado State University, Fort Collins
Oregon State University
Regis University
San Jose State University
University of California, Merced
University of California, San Diego
University of California, Santa Barbara
University of California, Santa Cruz
University of Colorado Boulder
University of New Mexico
University of Portland
University of Southern California
University of Washington

Baylor University
Embry-Riddle Aeronautical University, Daytona Beach
Florida State University
George Mason University
Georgia Institute of Technology
Lamar University
Louisiana State University
North Carolina State University
Oklahoma State University
Texas A&M University
University of Alabama
University of Alabama in Huntsville
University of Central Florida
University of Florida
University of Georgia
University of Houston
University of Miami
University of North Texas
University of Oklahoma
University of South Alabama
University of South Florida
University of Texas at Arlington
University of Texas at Austin
University of Texas at Dallas
University of Tennessee, Knoxville
University of Virginia
Virginia Tech

★ Canada, University of Calgary

PRO Arizona
Colorado

2024 SASE CONVENTION EVENTS & OPPORTUNITIES



The following pages will present you with options to build your ideal experience. Select a Collegiate Conference opportunity followed by a Professional Conference opportunity, then browse through our opportunity boosters to round out your package.



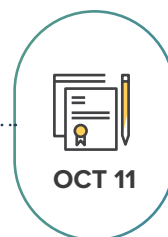
OCT 9-11
Professional
Conference



OCT 10
SASEhack
(Traditional)



OCT 10-11
Collegiate
Conference
& Hospitality
Suites



OCT 11
Resume
Rooms &
Hospitality
Suites



OCT 12
STEM Career
Fair



FOLLOW THESE STEPS TO

**GET YOUR
PACKAGE
READY**



Select your OAC Membership or Collegiate Career Fair package



Review National Convention sponsorship options



Make connections through marketing opportunities



Review and select Professional programming

Note: From Step 1, one engagement level must be selected as the minimum sponsorship required. We can also customize your sponsorship package and reserve booth spaces that fit your needs – just contact a SASE sponsorship outreach team member to get started.



OAC MEMBERSHIPS

1
2



~~Convention Co-Lead Sponsor~~

~~\$49,000 (3 max.)~~



~~SOLD OUT~~

- Organizational Advisory Council (OAC) membership (please see benefits below)
- Logo recognition on SASE Convention page
- One Collegiate workshop
- Upgrade to two full pages of ad in SASE Magazine, either an advertising spread or two single-ad pages
- Inclusion of sponsor item in attendee tote bags (sponsor to provide item)
- Company-produced video to be shared on SASE YouTube channel (ex. career readiness, leadership, resume building)
- Additional 1 Professional registration
- Additional 2 Collegiate sponsor registrations
- One pre-convention email blast acknowledging co-lead sponsorship
- Email blast to registrants sent within 14 days in National Convention highlighting company's sponsorship
- Company logo and Career Fair booth number listed on mobile app
- Two additional SASE social media posts
- Two additional interview booths (Friday and Saturday)

Organizational Advisory Council (OAC) Member

\$33,000



- Logo on SASE homepage
- Full-year access to resume database
- Full-year unlimited job postings
- Key school chapter development
- Two face-to-face OAC meetings per year
- Standing 1-on-1 monthly meeting to discuss OAC partnership
- SASE 2025 Regional Conference sponsorship discounts
- 20' x 20' Career Fair booth
- One panelist for shared SASE Collegiate panels
- Two interview booths (Friday and Saturday)
- 3 Professional registrations
- 6 Collegiate sponsor registrations
- Bi-annual recognition as an OAC member in SASExpress on-line newsletter (distributed monthly to over 16,000 individuals)
- Full-page ad in SASE Magazine
- Logo on OAC page in SASE Magazine
- Email blast to registrants
- Email blast to registrants sent within 14 days of National Convention highlighting company's sponsorship
- One SASE social media post per social channel (Instagram)
- 10% discount on bi-weekly SASExpress newsletter ads
- Two 2025 Women's Leadership Conference registrations
- Sponsor recognition during Women's Leadership Conference
- 1-on-1 ERG consultation with the SASE Director of Professional Programs
- 5 additional Achievement and SASEsalutes award nominations (10 total for each)
- Social media posts on LinkedIn celebrating organization's Achievement & SASE Salutes winners
- **Collegiate workshop opt-in for OAC members \$2,500 (limit 1).** For additional workshops, please see the details listed under "National Convention Sponsorships."





OAC MEMBERSHIPS

2 / 2

Organizational Advisory Council (OAC) Member (Pro Focus)

\$33,000



- Logo on SASE homepage
- Full-year access to resume database
- Full-year unlimited job postings
- Two face-to-face OAC meetings per year
- Standing 1-on-1 monthly meeting to discuss OAC partnership
- SASE 2025 Regional Conference sponsorship discounts
- 10' x 10' Career Fair booth
- Up to 3 Executive Panelist slots for Pro Conference
- One interview booth (Friday and Saturday)
- 2 Pro-packs of Professional registrations (22 total)
- Bi-annual recognition as an OAC member in SASEXpress on-line newsletter (distributed monthly to over 16,000 individuals)
- Full-page ad in SASE Magazine
- Logo on OAC page in SASE Magazine
- Email blast to registrants
- Email blast to registrants sent within 14 days of National Convention highlighting company's sponsorship
- One SASE social media post per social channel (LinkedIn & Instagram)
- 10% discount on bi-weekly SASEXpress newsletter ads
- 1 Pro-pack of 2025 Women's Leadership Conference Registrations (11 total)
- Sponsor recognition during Women's Leadership Conference
- 5 additional Achievement and SASEsalutes Award nominations (10 total for each)
- Social media posts on LinkedIn celebrating organization's Achievement & SASE Salutes winners
- Collegiate workshop opt-in for OAC members \$2,500 (limit 1). For additional workshops, please see the details listed under "National Convention Sponsorships."





COLLEGIATE CAREER FAIR

1
2

10' x 10' Career Fair Booth Package | \$9,250

\$8,500 if committed by June 30 | Government/Non-profit Pricing: \$7,500 | Academic Pricing: \$2,250

- Logo recognition on SASE Convention website
- Half-page ad in SASE Magazine
- Two Collegiate sponsor registrations
- 90 day access to resume database
- Booth package Includes: one 6' table, 2 chairs, 1 wastebasket

10' x 20' Career Fair Booth Package | \$17,000

\$15,500 if committed by June 30 | Government/Non-profit Pricing: \$13,500 | Academic Pricing: \$4,250

- Logo recognition on SASE Convention website
- Full-page ad in SASE Magazine
- 4 Collegiate sponsor registrations
- 90 day access to resume database
- Booth package includes: two 6' tables, 4 chairs, 2 wastebaskets

10' x 30' Career Fair Booth Package | \$22,750

\$20,500 if committed by June 30

- Logo Recognition on SASE Convention Website
- Full-page ad in SASE Magazine
- 6 Collegiate Sponsor Registrations
- 90 day access to resume database
- Booth package Includes: two 6' tables, 4 chairs, 2 wastebaskets

20' x 20' Career Fair Booth Package | \$26,000

\$25,500 if committed by June 30

- Logo recognition on SASE Convention website
- Full-page ad in SASE Magazine
- 8 Collegiate sponsor registrations
- 90 day access to resume database
- Booth package Includes: two 6' tables, 4 chairs, 2 wastebaskets

NEED MORE SPACE?

Additional 10' x 10' Booth Space | \$5,500

- Booth package Includes: one 6' table, 2 chairs, 1 wastebasket

Interview Booth (Friday & Saturday) | \$1,000

- Booth package Includes: one 6' table, 2 chairs, 1 wastebasket





COLLEGIATE CAREER FAIR

2
2



University Lead Sponsor

\$11,500



- 4 Collegiate sponsor registrations
- 10 x 20 Career Fair booth
- 2 interview booths (Friday and Saturday)
- Logo recognition on SASE Convention website
- Full-year access to resume database
- Full-year unlimited job postings
- Invitation for one representative to attend Organizational Advisory Council (OAC) meetings at National Convention
- School-specific marketing sheet in tote bag (supplied by school)
- Full-page ad in SASE Magazine - half-page welcome from dean (with photo), half-page ad for school
- SASE-drafted email to registrants highlighting institutional sponsorship. Sent within 14 days of National Convention
- One SASE social media post

Resume Review Sponsor

\$10,000 | OAC Price: \$8,000 (6 max.)



Resume reviews are an excellent 1-on-1 interaction to provide constructive feedback and to meet the students behind the resumes

- SASE provides the reservation process and sign up report before the event day to allow your reviewers to proactively prepare feedback for resume holders
- 15-minute slots for resume critiques by your company representatives
- Up to 4 Collegiate Sponsor Registrations included for your reviewers

Sponsored Collegiate Workshop

\$7,500



- Company provides workshop representative(s)
- Present on a specific collegiate educational topic to support student success (SASE will provide guidelines/list of topics if needed)
- Two Collegiate Sponsor Registrations for representatives Includes signage at session

Hospitality Suite

\$6,500 | OAC Price: \$6,250 (5 max. per day)



- Includes a \$1,500 credit towards sponsor food/beverage
- Based on availability for Thursday and/or Friday
- Sponsor responsible for furnishing/electrical
- Push notifications sent to all collegiate students through mobile app
- Branded signage outside Hospitality Suite





NATIONAL CONVENTION SPONSORSHIPS

1/4

Step 1 - "Pick your Engagement Level" commitment required

~~Thursday Night Collegiate Welcome Reception~~ | ~~\$17,500~~ ~~SOLD OUT~~

- Exclusive sponsorship of the Thursday night Collegiate welcome reception (Collegiate conference), which includes a subset of national award recognition.
- Sponsor logo shown on screen at the beginning of the event
- Opportunity for an executive from sponsor to do a 2-3 minute, live or pre-recorded video, integrated at beginning of event
- Recognition in SASE Magazine as Thursday night Collegiate welcome reception sponsor
- 6 additional Collegiate sponsor registrations

Friday Morning General Session | \$20,000

- Exclusive sponsorship of the Friday morning general session (Collegiate conference), which includes a subset of national award recognition.
- Sponsor logo shown on screen at the beginning of the event
- Opportunity for an executive from sponsor to do a 2-3 minute, live or pre-recorded video, integrated at beginning of event
- Recognition in SASE Magazine as Friday morning general session sponsor
- 6 additional Collegiate sponsor registrations

Friday Evening Celebration | \$22,500

- Exclusive sponsorship of the Friday evening celebration, which includes the Spirit of SASE and SASE Heart Awards
- Sponsor logo shown on screen at the beginning of the event
- Opportunity for an executive from sponsor to do a 2-3 minute, live or pre-recorded video, integrated at beginning of event
- Recognition in SASE magazine as Friday evening celebration sponsor
- 6 additional Collegiate sponsor registrations

Saturday Collegiate Leadership Seminar Sponsor | \$15,000

- Provide a keynote speaker for the seminar for a 15 - 20 minute discussion around a specific collegiate educational topic to support student success
- SASE will promote keynote via social media (details needed at least a month in advance)
- SASE can provide guidelines/list of topics (if requested by sponsor)
- Sponsor logo shown on screen at the beginning of the event
- 3 Collegiate sponsor registrations





NATIONAL CONVENTION SPONSORSHIPS

2 / 4

SASEhack Sponsor | \$12,500 Co-Lead (3 max.)



- Sponsor SASE's fall hackathon 2024
- Opportunity to co-craft challenge prompt and format of event (e.g. In-person or hybrid 24-hour implementation hack competition. Business pitch presentation competition or, multi-challenge quest
- Opportunity to supply challenge materials
 - Data sets
 - Build kits (e.g. raspberry pi, licenses for frameworks, etc)
- Opportunity to present to attendees (e.g. technology or ideation panel)
- Interact with attendees as judges and/or mentors
- Recognition in SASE Magazine and on SASE website and social media

SASEhack Spring Virtual Event Sponsor | \$10,000



SASEhack is a fun, open-to-all event that invites students to collaborate on designing solutions to real-world challenges! Participants learn new skills, connect with experts, apply new technologies, and face challenges within a unique on-line environment.

- Exclusive sponsor of SASE's spring hackathon
- Opportunity to present to attendees (e.g. technology or ideation workshop)
- Provide judges and/or mentors to teams
- Recognition in SASE Magazine and on SASE website and social media

Friday Student Asian Snack Break Sponsor

\$6,000 each* or all three for \$15,000



- Visible logo recognition throughout the snack break areas (*three total stations)
- One 6' table and 2 chairs at snack break area
- Sponsor recognition on mobile app push notifications
- Sponsor recognition in mentions of Friday student Asian snack break





NATIONAL CONVENTION SPONSORSHIPS

3/4

Convention Tote Bag Exclusive Sponsor

\$27,500



- Company logo prominently placed on tote bag distributed to all convention attendees.
- One product insert in tote bag or backpack (production and shipping not included)
- Upgrade from tote bags to backpacks for an additional fee
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)

SASE Convention Plush Mascot

\$22,500



- Will be offered along with other SASE branded items during event
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)
- Organization logo co-branded with SASE
- Included in all collegiate convention bags

Onsite Registration Sponsor

\$10,500



- Branded registration counters (co-branded with SASE)
- One product insert in tote bag (production and shipping not included)
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)

Lanyard Sponsor

\$12,000



- Company logo on each attendee lanyards (single color)
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)

Student Resource Center Sponsor

\$12,500



- Sponsor recognized for their support providing space for students to print/copy resumes, documents, etc. and have a space (50 seats) to wait for upcoming interviews
- Branded counter space
- Branded charging stations (2)
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)
- Opportunity to customize space (additional cost)

~~SASE Photo Booth Sponsor~~

~~\$12,000 (3 days) or \$5,000 each day~~



SOLD OUT

- Company logo recognition at SASE photo booth & logo on photo print
- Email blast to registrants (SASE-drafted email to registrants highlighting company's sponsorship, sent within 14 days of National Convention)



NATIONAL CONVENTION SPONSORSHIPS

4 / 4

Headshots | \$2,500 per session - \$10,000 for all 5



- 90 min sessions - 5 sessions available (1 Thursday / 2 Friday / 2 Saturday)
- Branded on-line album
- On-line password with sponsor name to access photos
- Branded signage at headshot location
- Sponsor listed on NC schedule

Wi-Fi Sponsor | \$15,500



- SASE marketing and on-site signage will provide information about the Wi-Fi network to Convention attendees. The SASE Wi-Fi network name can be found with a fast search for surrounding networks. It can be accessed with the sponsor's unique password (character restrictions may apply).
- After logging into the network, attendees will be taken to a "splash page" where your company logo will appear with a URL redirect to the website of your choice.

Mobile App Exclusive Sponsor | \$8,500



- Includes logo on convention app with convention schedule

~~Convention Chopstick Sponsor | \$8,000~~



SOLD OUT

- Company logo on packaged chopsticks
- Can be distributed by sponsor or included in all tote bags
- Must commit by 8/23/24

Product Inserts in Tote Bag | \$2,500



- One item included in Convention tote bags
- Production and shipping not included
- Item must be approved by SASE





SASE Job Board

The SASE job board offers a 24/7 platform to present your open positions to our collegiate and professional audiences. SASE connects you with talented individuals with the mindset for success and excellence. Recruit your next generation of leaders and innovators with the SASE job board.

- **Basic - \$250:** Displayed for 30 days/Expires 30 days from purchase date
- **Standard - \$795:** 5 job posts/Displayed for 60 days/Expires 365 days from purchase date
- **Double - \$1,175:** 10 job posts/Displayed for 60 days/Expires 365 days from purchase date
- **Unlimited 90 - \$1,250:** Unlimited posts/Displayed for 60 days/Expires 90 days from purchase date
- **Unlimited 180 - \$2,100:** Unlimited job posts/Displayed for 60 days/Expires 180 days from purchase date
- **Unlimited 365 - \$3,150:** Unlimited job posts/Displayed for 60 days/Expires 365 days from purchase date

SASE Student Resume Database

- **Search 90 - \$1,395:** Unlimited searches/Expires 90 days from purchase date
- **Search 180 - \$2,395:** Unlimited searches/Expires 180 days from purchase date
- **Search 365 - \$3,895:** Unlimited searches/Expires 365 days from purchase date

SASE Partner Scholarship | \$5,500

Through our generous sponsors, SASE offers Spring and Fall scholarship awards.

The purpose of the SASE Scholarship Program is to recognize and reward deserving SASE Collegiate and Professional members who have demonstrated exceptional academic achievements and leadership credentials through activities and impacts they make on campus and local communities.

By awarding these scholarships as financial supports, SASE helps cultivate and develop the leaders of tomorrow. SASE also recognizes diversity and celebrates it by shining a spotlight on their great work and contributions. A strong part of the evaluation criteria depends on how the applicants have contributed to their community. These scholarships advance the SASE mission.

- Each student scholarship award is \$5,000 (along with a 10% SASE administrative fee of \$500)
- Scholarship criteria can be designated by the sponsor, which can include internship or mentorship opportunities for scholarship recipients.
- For more information, please contact richard.grainger@saseconnect.org

2024 National Convention Digital Signage

- Digital Signage Network | *Contact us for more information

2024 National Convention Signage

- Hall B2 & C banner entrance to halls (1 available) | \$3,250
- Hall B2 & C column wrap (6 available outside meeting rooms) | \$2,200 each
- Hall B2 & C column wrap (4 available in lobby area) | \$3,500 each
- Hall B2 & C over door entrance graphics (2 available - above Hall B2 and C doors) | \$2,000 each
- Hall B2 & C escalator clings (1 available - lobby area) | \$2,250
- Hall B2 & C registration banner (1 available) | \$2,750
- Hall B2 & C over escalator banner (1 available - registration area) | \$1,750
- Floor clings (3' x 3') | \$300
- Floor clings (5' x 5') | \$500



SASE Magazine Ad

- Full-page ad | \$4,000
- Half-page ad (horizontal) | \$2,500
- Full-page upgrade from complimentary half page | \$2,300

Digital Ad on Convention Website | **\$3,000** (5 max.)

- Square format ad image
- Rotating display on home page 60 days prior to the event
- Customize link when people click on the ad

E-Newsletter Article | **\$2,500**

- Article featured in SASEXpress, bi-weekly e-newsletter reaching over 16,000 subscribers

SASE Social Media (Convention Season)

- Sponsored NC Promo Ads on Instagram (Boosted Post) | **\$5,000**
- Instagram Story Post and Highlight (up for approximately 3 months) | **\$1,500**
- Discord Community Ad | **\$500**

SASE Social Media (Non-Convention Season)

- Sponsored Company Supporting SASE Ads on Instagram | **\$3,000**
- Discord Community Ad | **\$500**

Company Day (Wednesday Only) | **\$2,500**

- Includes a \$1,500 credit towards sponsor food/beverage
- Requires separate sub-block agreement of at least 10 rooms for one night.
- Direct billing with the hotel may be required
- Does not include AV or electrical

Offering Ceremony Room | **\$1,000**

- Company-use room for after Career Fair closes
- Does not include A/V or electrical





PROFESSIONAL PROGRAMMING

1/2

Platinum Pro Conference Sponsor | \$35,000 (2 available)

- Includes TWO Pro Packs of Professional conference registrations (22 total)
- Wednesday evening Pro-focused networking room including branded signage
- Acknowledgment of sponsorship throughout conference
- Event sponsor listing on pro conference website, marketing materials, and mobile app
- Sponsor logo on Pro photo booth prints
- Keynote address (comments approved by SASE)
- Customized SASE Convention recap video w/ your attendee testimonials

Premium Pro Conference Sponsor | \$20,000 (3 available)

- Includes Pro Pack (11 total) of Professional conference registrations
- Wednesday evening Pro-focused Networking Room including branded signage
- Acknowledgment of sponsorship throughout conference
- Event sponsor listing on pro conference website, marketing materials, and mobile app
- Sponsor logo on Pro photo booth prints
- Customized SASE Convention recap video w/ your attendee testimonials

Pro Conference Sponsor | \$15,000

- Includes Pro Pack (11 total) of Professional conference registrations
- Acknowledgment of sponsorship throughout conference
- Event sponsor listing on pro conference website, marketing materials, & mobile app

Pro Pack of Registrations | Buy 10, Get 1 (11 total)

- Early Bird: **\$10,500** (before June 30, 2024)
- **\$12,000** (regular)





PROFESSIONAL PROGRAMMING

2/2

Pro Webinar Series Sponsorship

\$9,000 (2 available)



- Each webinar averages 300 registrations, 175 attendees, 4000 LinkedIn impressions
- Acknowledgment of sponsorship during webinars
- Event sponsor logo on website and all marketing materials
- 2-minute sponsor intro video for all webinars (SASE-approved)

Bridge Mentorship Program Sponsorship

\$6,000 (3 available)



No Longer Available

- Partnership program to support SASE Collegiate upperclassmen, pairing with early career professionals
- Acknowledgment of sponsorship throughout program
- Event sponsor logo on website and all marketing materials
- Sponsor point-of-contact (SPoC) participates in program design & execution logistics
- Sponsor company provides 15 early/mid career professionals to serve as mentors



THANK YOU

ORGANIZATIONAL ADVISORY COUNCIL (OAC)

The Organizational Advisory Council of the Society of Asian Scientists and Engineers plays an important role in SASE's continued growth and success. OAC members are partners in the strategic development of SASE, and participate in national and regional events.

SASE is deeply grateful to the OAC members for their continued support.



2024 SASE SPECIAL THANKS



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SEE YOU IN BOSTON!

